



## A Capitol Fourth

The Switch ensures Americans coast-to-coast and around the world are able to join in the nation's biggest birthday party: 'A Capitol Fourth'

### Live time

- Capital Concerts and PBS needed to ensure that live linear coverage and over-the-top (OTT) streaming of 'A Capitol Fourth', The United States' national Independence Day celebration on the West Lawn of the US Capitol, was telecast without a hitch
- The 2017 event, hosted by actor John Stamos with appearances by the Beach Boys, the Four Tops and the Blues Brothers, was to be broadcast coast-to-coast and livestreamed globally

### Always there

- The Switch delivered fiber and satellite contribution services to support both the live PBS broadcast of the event and OTT distribution
- Provided OTT production control room and personnel from Los Angeles to prepare, format and submit the program (including live Closed Captions) to both YouTube and Facebook Live for the Eastern Time Zone and Pacific Time Zone telecasts

### Always on

- As primary provider of transport services for the Facebook Live and YouTube broadcasts of 'A Capitol Fourth', The Switch ensured that one of PBS's highest rated programs went out to millions of Americans without issue
- Made the nation's official Fourth of July celebration available via multiple OTT platforms to millions globally – including US troops stationed around the world