



Title: MIMiC Production Manager

Reports to: Senior Product Manager, MIMiC platform

Location: New York, NY (hybrid) or East Coast (remote)

In the action-packed world of live video creation and distribution, The Switch is *always on and always there* – setting the industry benchmark for quality, reliability and unmatched levels of service. The Switch network connects over 800 of the world’s largest content producers and distributors to each other, and to professional sports and event venues; seamlessly linking rightsholders, broadcasters, streaming platforms, media outlets and web services. Our video production and global transmission services are trusted every day by corporate enterprises and leading sports, news and entertainment organizations who rely on The Switch to turn-on their livecontent, anywhere in the world. Learn more about us at: www.theswitch.tv.

The **MIMiC Production Manager** will be responsible for coordinating The Switch’s cloud-based productions with the customer and The Switch’s production staff. This role will also encompass coordinating customer trials of the cloud-based production systems where appropriate. An important aspect of the role is to help evolve the Company’s products and strategy, help develop new products based on market need and customer feedback all while ensuring a ‘best-in-class’ experience for users and customers. The MIMiC Production Manager will report directly to the Senior Product Manager for the MIMiC Production platform and work very closely with the other members of the Product Management, Engineering and Sales organizations for handoff of customers into production execution.

Responsibilities include but are not limited to:

- Coordinate and oversee all aspects of the design and execution of MIMiC productions and MIMiC trials
- Engage with the customer to ensure that their requirements and their needs are met with the proposed production design and that the customer is aware of the capabilities and requirements of the production platform
- Work collaboratively with peers in the Company to actively manage the delivery and execution of the production
- Provide support to the Company’s sales organization with respect to any evolving needs of the customer
- Proactively engage with customers, partners, and relevant 3rd parties to stay abreast of evolving market requirements to inform new product development initiatives
- Work with relevant internal parties to enable the tracking of the relevant costs and resources used and required by the productions

- Serve as a strong communicator of the MIMiC Platforms goals, priorities and execution for the Company's management and staff
- Self-motivated with the ability to work on one's own initiatives
- Requires some travel

Qualifications:

- 10+ years prior related experience in the broadcast industry is required
- A proven track record in the coordination of television productions & operations is required
- Familiarity with IP and cloud-based production technologies is required
- Bachelor's degree in related field
- Competitive, self-driven, goal-oriented, and confident individual
- Creative and able to think outside the box
- Excellent verbal and written communication skills
- Strong work ethic and team player mentality
- Able to travel on occasion; and be flexible to work weekends & off-hours for productions as needed

Schedule and Compensation:

- Full-Time
- Comprehensive benefits package
- Competitive compensation based on experience